



**Minutes of the Meeting of the Massachusetts College of Liberal Arts
BOARD OF TRUSTEES
Executive Committee
Thursday, July 14, 2011
Admissions Office Conference Room**

Members in attendance:

Steve Crowe, Chair
Jane Allen
Will Dudley
Tyler Fairbank
Dick Lamb
Eugene Leibowitz

Others present:

Mary K. Grant, President
Marianne Drake, Chief Advancement Officer
James Stakenas, Vice President of Administration and Finance
Thomas Bernard, Clerk

The meeting was called to order at 12:08 p.m. by Trustee Crowe.

Naming Policy

Chief Advancement Officer Marianne Drake presented the committee with an overview of the first formal policy about naming; following approval by the Board, MCLA will be the first Massachusetts State University with a written naming policy. President Grant noted that the policy was carefully crafted, with input and review by Trustee Joelle McDonough.

The policy will be advanced to the full Board for consideration and approval in September 2011. Once established, the policy will allow for the announcement in October of a new named space in the MCLA Church Street Center. The committee approved this proposed naming opportunity.

Upon a motion duly made and seconded, it was

VOTED To recommend to the full Board of Trustees that MCLA adopt the proposed naming opportunities guidelines.

Upon a motion duly made and seconded, it was

VOTED To recommend to the full Board of Trustees that MCLA name the Church Street Center Auditorium in honor of Eleanor Furst Roberts.

